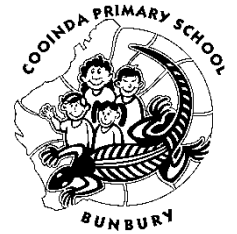


COOINDA PRIMARY SCHOOL

Image Authorisation



Parents and carers have long enjoyed photographing their children's progress at school. Today this often includes sharing the images on social media. In order to preserve a safe educational and online environment for students, Cooinda Primary School has developed recommendations for parent's online responsibility and content.

Many families are understandably concerned about protecting the privacy of their children especially in an on-line environment. Parents are welcome to take photos of their own child/children at special school activities such as assemblies, sporting events and excursion. This includes achievements and participation in special events. Before you post these photos on social media please consider who is in the photo and refrain from using names of children without the permission of their parents/carer. It is always best to post pictures or videos of only your own children.

We ask you to consider this to help ensure the safety of our children and families.

When other students in the background are identifiable, there can be concerns if their parents/carers have not given permission and the images become public. Some parents and carers may have general privacy concerns about images of their children being posted without their consent, or in some cases, there can be legal or safety concerns for the child or family concerned.

Thank you for understanding and respecting the privacy of fellow students and their families. These guidelines help us to ensure we do all we can to keep our students and families safe.

Schools must obtain consent from parents/carers and students before photographing or recording images of students, during the school day, especially for online use. Schools have knowledge of personal information concerning students who cannot be identified publicly for legal or other reasons generally may not disclose such information.

When you enrol your child at school, you will be asked to indicate a media consent choice. Children's images and/or their work are often published to recognise excellence or effort and may appear in newspapers, on the internet, in newsletters or on file or video. Their names may also be included but no contact details are provided. Work/images captured by the school will be kept for no longer than is necessary for the purposes outlined above and will be stored and disposed of securely. Where a school considers it appropriate, it may restrict photography on school premises or excursions by setting conditions of entry.